

✅ GLC Dijital's SaaS Profit Calculator Cheat Sheet & Mini Guide

FREE MINI-GUIDE

Estimate, Plan & Launch Your Own Profitable SaaS with HighLevel

By GLC Dijital — Helping Entrepreneurs Build Predictable Recurring Revenue

Run your numbers today — launch smarter tomorrow.

🚀 Why Use a SaaS Profit Calculator?

Building a SaaS is one of the smartest ways to create **predictable recurring revenue**, but most people fail because they rely on guesswork instead of clear numbers.

Top reasons new SaaS owners fail:

- ✅ They don't know how many clients they need
- ✅ They price too low — or too high
- ✅ They forget about churn
- ✅ They ignore upsells & hidden costs

This cheat sheet + calculator changes that.

In 60 seconds, you'll know:

- How much profit can you realistically make
 - What you'll keep after costs
 - What your churn could eat up
 - Where your upsells can add extra profit
 - How HighLevel helps you launch faster & cheaper than building from scratch
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How HighLevel Makes This Easy

Forget expensive developers, servers, bugs, and huge upfront investments.

With **HighLevel**, you get:

- A proven white-label platform (CRM, SMS, Email, Funnels, Automation)
- 100% control over pricing & branding
- Instant deployment — launch in days, not months
- Scalable support and updates done *for you*

It's like plug-and-play SaaS for entrepreneurs who want to build recurring income *without reinventing the wheel*.



Your 5-Minute Profit Blueprint

Here's how to run your quick numbers:

Key Factor	Good Starting Point
# of Clients	10–50 in Year 1
Price per Client	\$197–\$497 per month
Churn Rate	5%–8% typical
Upsells	\$50–\$200 per client per month
Monthly Costs	\$300–\$1,000

Formula:

Clients × (Price + Upsell) – Costs = Net MRR

Net MRR × 12 = Annual Profit

Example:

25 clients × (\$249 + \$50 upsell) = \$7,475 MRR
\$7,475 – \$500 costs = **\$6,975 net monthly profit**
Annual: **\$83,700**

Mini SaaS Launch Checklist

✓**1** Calculate your profit:

Run your numbers with the calculator.

✓**2** Pick a niche:

Gyms, realtors, dentists, chiropractors — anyone who needs leads & automation.

✓**3** Set your pricing:

Most charge \$197–\$497/month. Keep it simple. Add upsells like ads or extra credits.

✓**4** Clone your funnel:

Use our free plug-and-play funnel for HighLevel. Brand it, plug in your Stripe, go live.

✓**5** Get your first 5 clients:

Your network, Facebook groups, cold DMs, or a tiny ad campaign.

✓**6** Automate onboarding:

Set up HighLevel workflows for welcome emails, training videos, invoices.

✓**7** Retain & grow:

Offer quarterly strategy calls, upsells, new features — and *a/ways* collect testimonials.

Top 3 Ways to Get Clients

- ✓ Rank on Google for “[Niche] CRM”
- ✓ Run \$10/day ads targeting your niche
- ✓ Offer free trials or “first month for \$1” to close warm leads